

# Data Breaches, Analysis Frameworks & Threat Modelling



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# Threat Modeling

# Advanced Persistent Threats

- ❖ A: Advanced - targeted, coordinated, purposeful  
P: Persistent - repeated, over a period of time  
T: Threat - person(s) with intent, opportunity, and capability
  
- ❖ A stealthy actor which gains unauthorized access to a system/network and is able to remain undetected for an extended period of time

# What is Threat Modeling

- ❖ identify, communicate, and understand threats and mitigations within the context of protecting something of value
- ❖ threat model is a structured representation of all the information that affects the security of an application. In essence, it is a view of the application and its environment through the lens of security

Threat modeling is a process for capturing, organizing, and analyzing all of this information

- ❖ enables informed decision-making about application security risks
- ❖ produce a prioritized list of security improvements to the concept, requirements, design, or implementation of an application

# Case Studies, Analysis & Response Frameworks

# **Cyber Kill Chain Supply Chain Attack**

**Case Study: Target**

# Cyber Kill Chain

## Framework



- **Reconnaissance:** research, identification, selection of targets, assess situation
- **Weaponization:** pairing remote access malware with exploit into a deliverable payload, leverage tools

# Cyber Kill Chain

## Framework



- **Delivery:** transmission of weapon to target
  - **Exploitation:** once delivered, the weapon's code is triggered to exploit vulnerable system/applications
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# Cyber Kill Chain

## Framework

- **Installation:** weapon installs backdoor on a target's system allowing persistent access
  - **Command & Control:** outside server communicates with the weapons providing remote access inside target network
  - **Actions on Objectives:** attacker works to achieve the objective of the intrusion (exfiltration, destruction, intrusion...)
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# Supply Chain Attack

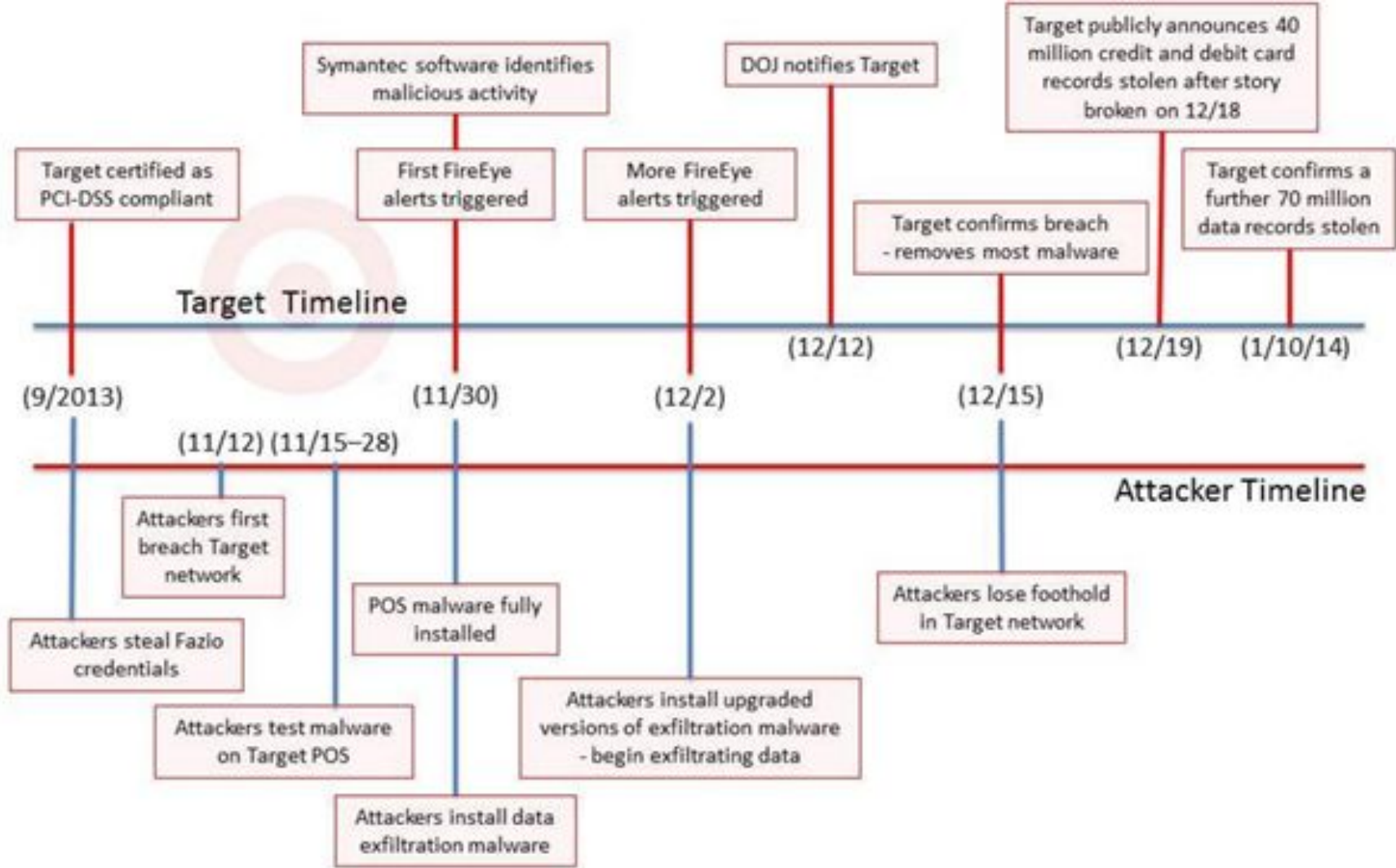
Case Study: Target

- Cyber attack that seeks to damage an organization by targeting less-secure elements or entities that have access to the system(s)
  - Typically within the manufacturing process of a product by installing a rootkit or hardware based spying malware
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# Target 2013 Data Breach

## Case Study

- Dec 2013
- Data breach affecting up to 110 million customers (name, address, contact, financial account)
- Stole financial data, personally identifiable information (PII)
- Removed sensitive information from from network to own
- Stolen data found on black-market forms, card shops
- ~\$252 million in losses



# Analysis

Cyber Kill Chain	Target
Reconnaissance	Found information about Fazio via publicly available Internet searches; found information about Target's HVAC facilities, analysis and metadata used to map network
Weaponization	Targeted Fazio, created malware stricken emails, sent malware emails to vendor in spear-phishing attempt, deployed, record passwords
Delivery	Shift focus to Target, weak perimeter security around network and storage that held customer/cardholder data, used stolen credentials, upload RAM scraping malware
Exploitation	Memory scraping and exfiltration malware records financial data through millions of cards used on POS terminals, stored information for later exfiltration
Installation	Attempted to further breach during installation by exploiting default/reused credentials, successful in some privilege escalation and gain additional internal access
Command & Control	Maintained communication with systems for over a month, maintain remote access in network to read, store, transfer data, or even remove data
Actions on Objectives	Transmitted stolen data to external servers, deleted customer information, stolen data offered on Russian dark website for sale

# Target 2013 Data Breach

## Case Study

### Technical Tools

- Open Source Intelligence
- Citadel malware
- Trojan.POSRAM

### Lessons Learned

- How do we respond to security incidents?
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**NIST/SANS  
Incident Response  
Point-of-Sale**

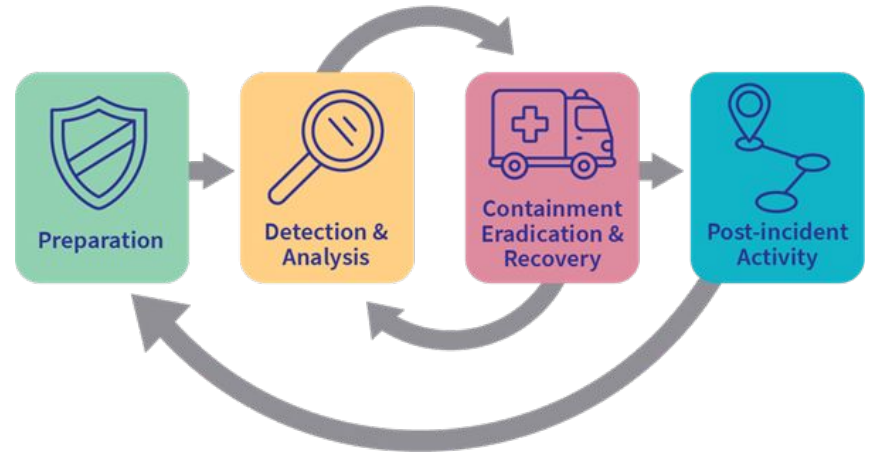
**Case Study: Home Depot**

# NIST/SANS: Incident Response

Framework

NIST: National Institute of Standards  
and Technology

SANS: SysAdmin, Audit, Network  
and Security





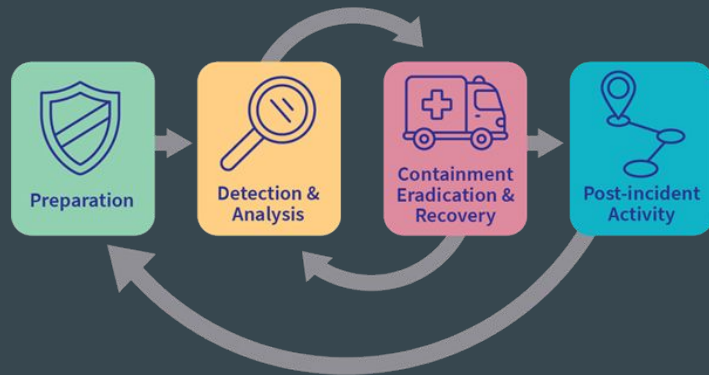
# NIST/SANS Incident Response

## Framework

- **Preparation:** well-designed policies to address events, define approach, responsibilities, evaluation, technical processes and tools, training
  - **Detection:** detecting first signs of a kill chain, network/communication security, minimize false-positives, threat landscape
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# NIST/SANS Incident Response

## Framework



- **Analysis:** event correlation, log configuration and management, synchronizing time, standardizing inputs, determining risk, prioritization, event notification, tracking until resolution
  - **Response:** containment, eradication, recovery, isolate damage, restore affected systems
  - **Review & Improvement:** proper documentation, lessons learned, evidence handling, sequence of events, areas of improvement, timing, suggestions, document future changes
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# Point-of-Sale Attack

Case Study: Home Depot

- Malicious software (malware) to target POS and payment terminals with intent to obtain financial information
  - RAM scraping malware (encrypted end-to-end, decrypted in memory)
  - RAT(s!) - Remote Access Trojans
  - Scans active processes, searches for recognizable (pattern) data
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# Analysis

## Case Study: Home Depot

- Sept 2014 retail data breach
  - ~50 million payment cards stolen
  - ~53 million email addresses mapped to customer info
  - ~\$200 million in losses
  - 57 class action lawsuits
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- Criticized for falling victim to the same kill chain as Target -- loss of reputation (business)
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# Analysis

Incident Response	Home Depot
Preparation	Did not take advantage of known threat landscape, no defined policies for evaluating security practices, lack of secure configuration in POS terminals, lack of network segregation, improper management of identity access and credentials
Detection	No solutions to detect malware installation, did not have regularly scans for vulnerability management, exploited zero-day, lack of security controls around intrusion detection/prevention, were not able to track actors that maintained elevated privileges
Analysis	Implemented anti-virus missing Network Threat Protection feature, systems/staff were not able to correlate information on host-intrusion, running outdated Windows software with known vulnerabilities
Response	Response to attack was largely delayed as it was not detected for about 5 months and continued to run in internal systems under disguise
Review & Improvement	Conducted post-incident

# Home Depot 2014 Data Breach

## Case Study

### Technical Tools

- Custom malware with similarities to that used in Target breach
- BlackPOS
- Alina
- Rescator[dot]cc

### Lessons Learned

- Many!
  - Payment card security standards
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# **STRIDE**

## **Third-Party**

**Case Study: Marriott Hotels**

# STRIDE

## Framework

Created by Microsoft engineers to guide discovery of threats in a system

- **S** - spoofing
  - **T** - tampering
  - **R** - repudiation
  - **I** - information disclosure
  - **D** - denial of service
  - **E** - privilege escalation
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# Third-Party Breach

Case Study: Marriott Hotels

- Sensitive data is stolen from a third-party vendor
- Third-parties are compromised and used to breach/access/steal sensitive information from privileged systems

Tutorial: typical attack scenario is gain initial access, elevate privilege

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# Analysis

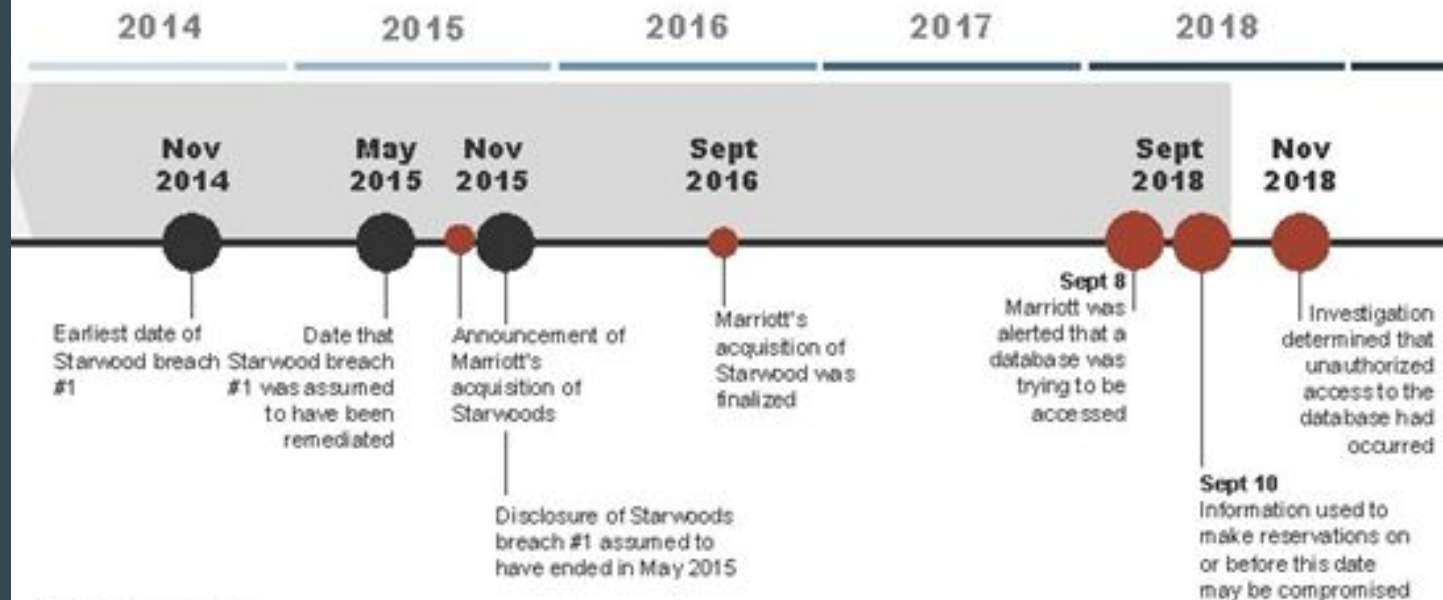
## Case Study: Marriott Hotels

- September 2018
- Affecting up to 339 million people who stayed at any of their 6700 Starwoods hotel location
- ~7 million hotel guest records (arrival and departure, VIP status, loyalty program numbers)
- Tool flagged a suspicious access request of the guest reservations database
- Copied and encrypted sensitive information, attempted to remove
- €18.4 million fine (originally around €99 million) for violating privacy rights as described under GDPR

GDPR: General Data Protection Regulation

## Timeline of Marriott/Starwood breach(s)

The 2018 Marriott breach may be linked to a 2014 vulnerability in Starwood's environment, disclosed shortly after acquisition was announced.



Source: [Krebs Security](#)

# Analysis

<b>STRIDE</b>	<b>Marriott Hotels</b>
Spoofing	Attackers were able to misuse stolen/phished credentials to make database queries from authenticated but non-authorized user accounts
Tampering	Attackers were able to access database information, encrypt files, take some steps towards deleting some of those tables
Repudiation	Acting as users in the acquired systems, attackers were able to better disguise themselves and have activities go unnoticed for a long period of time
Information Disclosure	Attackers were able to access and exfiltrate customer information and data
Denial of Service	Had the deletion attempt been successful, hotel operations would have been compromised by lacking the information they need for regular procedures Resources needed to recover from attack would slow down or hinder standard operations
Elevation of Privileges	Attackers were able to made database queries on authenticated accounts despite not being the rightful owner

# Marriott 2018 Data Breach

## Case Study

### Technical Tools

- MimiKatz RAT

### Lessons Learned

- Security important!
  - Security awareness
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# **OWASP TOP 10**

## **Watering Hole**

**Case Study: VOHO Campaign**

# OWASP Top 10

## Framework

Open Web Application Security Project  
(open-community model)

1. Injection
2. Broken Authentication
3. Sensitive Data Exposure
4. XML External Entities
5. Broken Access Control
6. Security Misconfigurations
7. Cross-Site Scripting
8. Insecure Deserialization
9. Using Components with Known Vulnerabilities
10. Insufficient Logging & Monitoring

# Watering Hole Attack

Case Study: VOHO Campaign

- Computer attack strategy in which an attacker guesses or observes which websites an organization often uses and infects them with malware
  - Infecting portable devices outside of organization network
  - Could be targeted towards a specific predator
  - Infect and compromise user to then be led to larger organization
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# Analysis

## Case Study: VOHO Campaign

- June 2012
  - First published by RSA
  - Targeted USA operating organizations in the business-political sector (industry-specific attack)
  - More than 32,000 hosts from over 700 organizations were redirected to exploit site
  - ~4000 machines downloaded a malicious payload delivered to unsuspecting users from legitimate websites
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# VOHO Campaign 2012 Data Breach

## Case Study

### Technical Tools

- Gh0st RAT by malicious JavaScript delivery

### Lessons Learned

➤ UBEA

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# **PASTA**

## **Insider Threats**

**Case Study: WireCard Inc.**

# PASTA

## Framework

### Process for Attack Simulation and Threat Analysis

1. Define business objectives
  2. Define technical scope of assets and components
  3. Application decomposition and identify application controls
  4. Vulnerability detection
  5. Attract enumeration and modeling
  6. Risk analysis and development of countermeasures
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# Insider Threats

Case Study: WireCard Inc.

- Security risk that originates within the targeted organization
  - Internal trusted actors
  - Turncloak: insider who is maliciously stealing data  
Pawns: regular employee's that make a mistake which is exploited by a bad actor
  - Social Engineering
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# Analysis

## Case Study: WireCard Inc.

German financial-tech company

- 2016 - 2021
  - Several audits alleging fraudulent activity
  - WireCard continuously denied claims and forged reports
  - Money laundering, insider trading, defrauding external contracted companies, forging audit and financial record reports
  - Hiring external actors
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# WireCard Inc.

## Case Study

- Security is meant to serve the business
- Business goals are a strong indication on assets of values, sensitive data, crucial operations and procedures

### Lessons Learned

- Continuous monitoring
  - Zero-trust
  - Auditing
  - Security awareness
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**MITRE ATT&CK**



Reconnaissance	Resource Development	Initial Access	Execution	Persistence	Privilege Escalation	Defense Evasion	Credential Access	Discovery	Lateral Movement	Collection	Command and Control	Exfiltration	Impact
10 techniques	7 techniques	9 techniques	12 techniques	19 techniques	13 techniques	40 techniques	15 techniques	29 techniques	9 techniques	17 techniques	16 techniques	9 techniques	13 techniques
Active Scanning (2)	Acquire Infrastructure (6)	Drive-by Compromise	Command and Scripting Interpreter (8)	Account Manipulation (4)	Abuse Elevation Control Mechanism (4)	Abuse Elevation Control Mechanism (4)	Adversary-in-the-Middle (2)	Account Discovery (4)	Exploitation of Remote Services	Adversary-in-the-Middle (2)	Application Layer Protocol (4)	Automated Exfiltration (1)	Account Access Removal
Gather Victim Host Information (4)	Compromise Accounts (2)	Exploit Public-Facing Application	Container Administration Command	BITS Jobs	Access Token Manipulation (5)	Access Token Manipulation (5)	Brute Force (4)	Application Window Discovery	Internal Spearphishing	Archive Collected Data (3)	Communication Through Removable Media	Data Transfer Size Limits	Data Destruction
Gather Victim Identity Information (3)	Compromise Infrastructure (6)	External Remote Services	Deploy Container	Boot or Logon Autostart Execution (15)	Boot or Logon Autostart Execution (15)	BITS Jobs	Credentials from Password Stores (5)	Browser Bookmark Discovery	Lateral Tool Transfer	Audio Capture	Through Removable Media	Exfiltration Over Alternative Protocol (3)	Data Encrypted for Impact
Gather Victim Network Information (6)	Develop Capabilities (4)	Hardware Additions	Exploitation for Client Execution	Boot or Logon Initialization Scripts (5)	Boot or Logon Initialization Scripts (5)	Build Image on Host	Exploitation for Credential Access	Cloud Infrastructure Discovery	Remote Service Session Hijacking (2)	Automated Collection	Data Encoding (2)	Data Manipulation (3)	Data Manipulation (3)
Gather Victim Org Information (4)	Establish Accounts (2)	Phishing (3)	Inter-Process Communication (2)	Browser Extensions	Browser Extensions	Deobfuscate/Decode Files or Information	Forced Authentication	Cloud Service Dashboard	Remote Services (6)	Browser Session Hijacking	Data Obfuscation (3)	Exfiltration Over C2 Channel	Defacement (2)
Phishing for Information (3)	Obtain Capabilities (6)	Replication Through Removable Media	Native API	Compromise Client Software Binary	Compromise Client Software Binary	Deploy Container	Forge Web Credentials (2)	Cloud Service Discovery	Replication Through Removable Media	Clipboard Data	Dynamic Resolution (3)	Exfiltration Over Other Network Medium (1)	Disk Wipe (2)
Search Closed Sources (2)	Stage Capabilities (5)	Supply Chain Compromise (3)	Scheduled Task/Job (6)	Create or Modify System Process (4)	Create or Modify System Process (4)	Direct Volume Access	Input Capture (4)	Cloud Storage Object Discovery	Data from Cloud Storage Object	Data from Configuration Repository (2)	Encrypted Channel (2)	Exfiltration Over Physical Medium (1)	Endpoint Denial of Service (4)
Search Open Technical Databases (5)	Trusted Relationship	Software Deployment Tools	Shared Modules	Event Triggered Execution (15)	Event Triggered Execution (15)	Domain Policy Modification (2)	Modify Authentication Process (4)	Container and Resource Discovery	Data from Information Repositories (3)	Data from Information Repositories (3)	Fallback Channels	Exfiltration Over Physical Medium (1)	Firmware Corruption
Search Open Websites/Domains (2)	Valid Accounts (4)	System Services (2)	Software Deployment Tools	Event Triggered Execution (15)	Event Triggered Execution (15)	Execution Guardrails (1)	Network Sniffing	Domain Trust Discovery	Multi-Stage Channels	Taint Shared Content	Ingress Tool Transfer	Exfiltration Over Web Service (2)	Inhibit System Recovery
Search Victim-Owned Websites		User Execution (3)	System Services (2)	Exploitation for Privilege Escalation	Exploitation for Privilege Escalation	File and Directory Permissions Modification (2)	OS Credential Dumping (8)	File and Directory Discovery	Scheduled Channels	Use Alternate Authentication Material (4)	Multi-Stage Channels	Network Denial of Service (2)	Network Denial of Service (2)
		Windows Management Instrumentation	System Services (2)	External Remote Services	External Remote Services	Hide Artifacts (9)	Steal Application Access Token	Group Policy Discovery	Non-Standard Port		Non-Application Layer Protocol	Scheduled Transfer	Resource Hijacking
		Hijack Execution Flow (11)	User Execution (3)	Hijack Execution Flow (11)	Hijack Execution Flow (11)	Hijack Execution Flow (11)	Steal Kerberos Tickets (4)	Network Service Scanning	Non-Standard Port		Non-Standard Port	Transfer Data to Cloud Account	Service Stop
		Process Injection (11)		Process Injection (11)	Process Injection (11)	Impair Defenses (9)	Steal Web Session Cookie	Network Share Discovery	Protocol Tunneling		Non-Standard Port		System Shutdown/Reboot
		Indicator Removal on Host (6)		Indicator Removal on Host (6)	Indicator Removal on Host (6)	Indicator Removal on Host (6)	Steal Web Session Cookie	Network Sniffing	Proxy (4)		Non-Standard Port		
		Scheduled Task/Job (6)		Scheduled Task/Job (6)	Scheduled Task/Job (6)	Scheduled Task/Job (6)	Indirect Command Execution	Password Policy Discovery	Remote Access Software		Non-Standard Port		
		Modify Authentication Process (4)		Modify Authentication Process (4)	Modify Authentication Process (4)	Modify Authentication Process (4)	Masquerading (7)	Peripheral Device Discovery	Traffic Signaling (1)		Non-Standard Port		
		Office Application Startup (6)		Office Application Startup (6)	Office Application Startup (6)	Office Application Startup (6)	Modify Cloud Compute Infrastructure (4)	Permission Groups Discovery (3)	Web Service (3)		Non-Standard Port		
		Pre-OS Boot (5)		Pre-OS Boot (5)	Pre-OS Boot (5)	Pre-OS Boot (5)	Scheduled Task/Job (6)	Process Discovery	Screen Capture		Non-Standard Port		
		Scheduled Task/Job (6)		Scheduled Task/Job (6)	Scheduled Task/Job (6)	Scheduled Task/Job (6)	Modify Registry	Query Registry	Video Capture		Non-Standard Port		
		Modify System		Modify System	Modify System	Modify System	Modify System	Remote System			Non-Standard Port		

# Lessons Learned

# Recent Data Breaches

1. 2018 TicketMaster (chatbot)
2. 2020 LinkedIn (leaked user data)
3. 2020 Audi-Volkswagen (publicly available data)
4. 2020 SolarWinds (supply-chain, backdoors, code-injection)
5. 2021 T-Mobile (cyber attack)
6. 2021 Twitch (data breach / leak)

# The CSCD27 Framework

**Case Study: You!**

# Security Learnings

1. Applied Cryptography
  - a. Cryptography protocols
  - b. Encrypted data
2. Network Security
  - a. Communication protocols
  - b. TCP/IP stack
  - c. Security architecture
3. System Security
  - a. Secure coding
  - b. Web security
  - c. Malware

**Be aware, be secure!**